

THE MARCH  
**Esquire**  
 THE BRILLIANT NEW  
 MAGAZINE FOR MEN

HUMOR  
 PAUL GALICO  
 JOSEPH SCHRANK  
 RAYMOND KNIGHT  
 MONTAGUE GLASS  
 AND 81 OTHER BIG  
 FEATURES—40 IN COLOR

• The last word in amusement for the intelligent—it's not for children, but then, the best things in life aren't.

**ON SALE NOW**

**SALE**  
 TUESDAY AND  
 WEDNESDAY  
 FEB. 20—21

OAK  
 HALF  
 SOLES

LADIES  
 LEATHER  
 HEEL  
 LIFTS 10'

**KLEING**  
 (SHOE REPAIR)  
 14 North Clark Street  
 Between Madison and Washington

**Buy Aspirin?**  
 Then Look At These Pictures

They Show Why  
 Genuine BAYER ASPIRIN is Rated  
 the Fastest Safe Relief From Pain

**IN 2 SECONDS BY STOP WATCH**

A Genuine BAYER Aspirin Tablet Starts  
 To Disintegrate and Go To Work

Drop a Bayer Aspirin  
 Tablet Into a Glass of  
 Water

By the Time it Hits the  
 Bottom of the Glass it is  
 Disintegrating

What Happens in These Glasses  
 Happens in Your Stomach

**Quicker Relief Now From Pain**

There is now a quicker way to ease pain. A way that often brings relief from even a severe headache or neuritis in a few minutes. Millions are now employing it—the fastest safe relief, it is said, ever known for pain.

Those results are due to a scientific discovery by which a Bayer Aspirin Tablet begins to dissolve, or disintegrate, in the amazing space of two seconds after touching moisture. And hence, to start "taking hold" of pain a few minutes after taking

The illustration of the glasses, above, tell the story. A Bayer Tablet starts to disintegrate almost instantly you swallow it. And thus is ready to go to work almost instantly. This unique Bayer discovery means quick relief from pain for you and yours. Fewer lost

hours from headache, neuralgia or the pains of rheumatism. And safe relief—for Genuine Bayer Aspirin does not harm the heart.

When you buy, though, see that you get the GENUINE BAYER ASPIRIN. The best way is never ask for aspirin by the name "aspirin" alone. But if you want Bayer Aspirin's quick relief always say "BAYER ASPIRIN."

**DOES NOT HARM THE HEART**

**CASH FOR OLD GOLD**

Jewelry, watches, gold teeth, plated articles, diamonds, silver, etc. This institution is operated by public spirited citizens to help you obtain cash. We will pay full cash value at the rate prescribed by law.

Licensed by U. S. Government  
 Established 1900

**Chicago Gold Smelting Co.**  
 59 E. MADISON ST., 5TH FLOOR  
 (Mallers Bldg., corner Wabash, Room 518)  
 Member Chicago Association of Commerce

**Avoid Embarrassment of FALSE TEETH**  
**Dropping or Slipping**

Don't be embarrassed again by having your false teeth slip or drop when you eat, talk, laugh or sneeze. Just sprinkle a little FASTEETH on your plates. This new, extremely fine powder gives a wonderful sense of comfort and security. No gummy, gooey taste or feeling. Get FASTEETH today at Walgreen's or any other drug store.

**"My schnozzle' says Old Gold"**

The one and only JIMMY DURANTE, star of MGM's forthcoming musical picture, "Hollywood Party"

"A dame ups to me the other day and asks me what cigarette I like best. I don't say nothing. . . . but I reaches into the secret pocket of my weskit, and before you could say 'Lollapalooza,' I flashes an OLD GOLD under her dainty schnozzle.

"Take a sniff,' I says to her, 'and you'll know there ain't no artificial flavoring in OLD GOLD. That O. G. tobacco don't need no touchin' up.

That's why they smoke so smooth; in fact, they're Old Smoothies! I oughta know, 'cause my schnozzle is an old-time inhaler-inner!"

The Connoisseur,  
 JIMMY "Schnozzle" DURANTE

No better tobacco grows than is used in OLD GOLDS. And they are PURE. (No artificial flavoring)

**AMERICA'S Smoothest CIGARETTE**

Tune in on Ten Flo-Rivo's sensational Hollywood Orchestra every Wednesday night—Columbia Chain

**BABY SMILES**  
 and sparkling eyes can live and be treasured in years to come. Childhood will never depart from their Photographs.

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**NOW! PILES MEET THEIR WATERLOO!**

Sure relief—quick relief—real relief for all forms of Piles—Swelling, Bleeding, Itching and Pruritus! Fazo Ointment not only alleviates the pain, but tends to correct the condition of Piles as a whole. Here's why:

Fazo is soothing. It stops the inflammation. Fazo is healing. It repairs the torn tissue. Fazo is absorbing. It dries up excess mucus and reduces the swollen blood vessels which are Piles.

The method of application makes Fazo doubly effective. Perforated Pile Pipe attached to tube reaches up into the rectum and thoroughly medicates all affected parts. Now, comfort when you walk or sit or go to the stool. Get Fazo today and realize the relief in store for you!